

ABOUT CES ASIA

CES Asia showcases the full breadth and depth of the consumer technology industry in the Asian marketplace. CES Asia serves as a place for brands to position themselves to new and existing audiences, showcasing health & wellness, fitness tech, wearable tech, 3D printing, smart home technology, robotics, virtual reality (VR), and vehicle technology.

ABOUT LIVING IN DIGITAL TIMES

As a CES partner in lifestyle technologies, Living in Digital Times creates interactive, experiential showcases to demonstrate the power of technology to change lives. At CES Asia we'll be showcasing Health, Fitness, Family and Wearables companies.

WHAT

Health, Fitness, and Wearables presented by Living in Digital Times

WHERE

CES Asia, Shanghai, China

WHEN

June 7-9, 2017

CES ASIA 2016 BY THE NUMBERS

- 439 exhibiting companies
- 33,879 attendees
- 23 countries
- 1,137 members of the media

CONTACT

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SPONSOR COSTS & BENEFITS

	PLATINUM	GOLD	SILVER	BRONZE
Cost	\$25,000	\$17,000	\$11,500	\$8,000
Exhibit Space Size Approx. square ft. equivalent Approx. size in feet	6 x 9 m 600 sqf 20' x 30'	6 x 6 m 400 sqf 20' x 20'	3 x 6 m 200 sqf 10' x 20'	3 x 3 m 100 sqf 10' x 10'
Standard Turnkey Included			Yes	Yes
Stage Demo – Coordinated with LIDT Program Director	20 minutes	20 minutes	10 minutes	5 minutes
Rotating Logo on Stage Screen	Yes	Yes	Yes	Yes
Listing in CES Asia Print and Online Directories	Yes	Yes	Yes	Yes
Listing on LIDT Website	Yes	Yes	Yes	Yes
Public Relations Outreach	Yes	Yes		
Promotion on LIDT Electronic Direct Mail	Yes	Yes		
Participation in the Wearable Tech Fashion Show	Yes	Yes	Yes	
Entry into Last Gadget Standing Competition	Yes	Yes	Yes	Yes



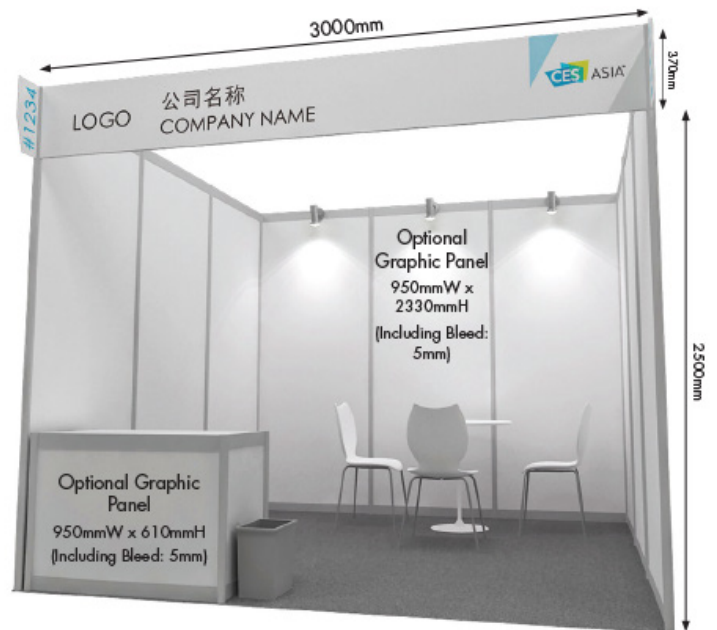
TURNKEY BOOTH PACKAGES

BOOTH PACKAGE INCLUDES:

Standard Booth Package - 3m x 3m
2.5 Meter High Backwall
Header panel with company name, company logo and booth number - In English and Chinese
Carpet
Booth Vacuuming Each Night

Furniture Package Includes:

(1) Information Counter
(1) Round Table(3) White Meeting Chairs(1) Wastebasket(3) 100W Long Arm Spotlight
(1) 13A/220V Socket (Max. 500W)



UPGRADE YOUR BOOTH PACKAGE FOR AN ADDITIONAL \$350

Standard Booth Package - 3m x 3m
2.5 Meter High Backwall
Header panel with company name, company logo and booth number - In English and Chinese
Carpet
Booth Vacuuming Each Night

Furniture Package Includes:

(1) Glass Showcase
(4) Flat Shelves
(1) Round Table(3) White Meeting Chairs(1) Wastebasket(3) 100W Long Arm Spotlight
(1) 13A/220V Socket (Max. 500W)



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