

THE DIGITAL MONEY PAYMENTS AND FINTECH MARKET



\$100 billion in mobile and wearable payments by 2018



\$5.19 billion in Payment Tech investments over the past 5 years



\$500 million in bitcoin and blockchain investment over last 2 years



71% of users view chat/robots in a positive way



100% of the top 30 e-tailers offer product reviews and recommendations, free shipping and coupons



46% of U.S. consumers report having made a mobile payment

Sources: Juniper Research, CB Insights, PYMNTS.com, PEW

DIGITAL MONEY FORUM

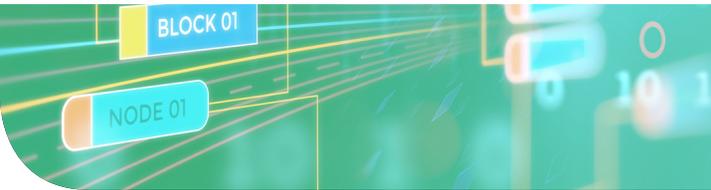
MONEY HAS GONE DIGITAL. DON'T GET LOST IN THE "CHANGE"

From Fintechs that are changing the way we bank, invest, save and make payments to the wild tumult of cryptocurrency, blockchain and ICOs, we're witnessing both evolutionary and revolutionary changes in our most fundamental institutions.

Promote your digital payment and fintech solutions to world's largest audience of tech adopters during the 2019 Digital Money Forum at CES in Las Vegas, where over 175,000 attendees gather to discover the latest in high-tech innovations, applications and trends.

The Digital Money Forum looks at the how quickly the financial tectonics are shifting to shape a new economy. From e-wallets to mobile payment systems, from cryptocurrency to blockchain solutions, from AI to robo-advisors, and loyalty rewards to e-commerce, the Digital Money Forum is designed to educate our industry about the digitization of money and transactions

Set amongst the high-tech innovation and new product backdrop of CES® 2019, the Digital Money Forum draws the brightest minds and most impactful brands touching the consumer tech marketplace.



SNAPSHOT OF 2018

30+ exhibitors

50+ speakers

36,000 social media impressions

49 million readers and viewers
of Digital Money press stories

275 conference attendees



DIGITAL MONEY FORUM

WHAT IS THE DIGITAL MONEY FORUM?

A full-day conference devoted to identifying trends, industry leadership and opportunities in the emerging world of Payments, with an emphasis on the blockchain, cryptocurrency and the coin economy.

WHO ATTENDS THE FORUM?

Traditional financial institutions, cryptocurrency developers (large and small), blockchain developers, international finance leaders, VC and token investors, e-commerce developers, payment providers, regulators and legislators and more.

WHO SPONSORS THE CONFERENCE?

Past sponsors include leading companies like MasterCard, Synchrony Financial, USA Tech, Ripple, Ethereum, Transform Group. Partnerships with CoinDesk and CoinAgenda bring in top talent.

THE 2019 DIGITAL MONEY FORUM WILL EXPLORE:

- The Best of the Emerging Blockchain Economy
- The Role of AI in Commerce
- Voice, Haptics, Biometrics and Identity
- Machine to Machine Commerce
- The IoT revolution in payments
- VCs vs ICOs
- Fintech maturation
- Best of the Coin Currencies
- Mobile Devices and Payments